

# BETTER TOMORROWS

An Annual Stewardship Publication of Family & Children's Center 2025

## What's Inside:

2024 Gratitude and Program Report

The Next Chapter of FCC

Celebrating Our New Home

Investing in Brighter Futures

Save the Date - Bridges to Better Tomorrows

April is Child Abuse Prevention Month

# Celebrating the Next Chapter for Family & Children's Center



**Tita Yutuc, LCSW, LICSW**

Dear Friends & Partners,

In the beginning, four women in La Crosse shared a vision - to establish an organization dedicated to charitable, benevolent, and reformatory purposes. They sought those in poverty, those whose lives were upended by circumstance, and those with 'handicaps of character'. To these they offered both service and relief, cooperating with other social agencies to help individuals and families become self-supporting, and to allow children to enjoy a normal life. Their efforts outlined what would become the theme of Family & Children's Center.

For over 140 years, FCC's narrative has introduced new programs that answer the current needs of our community. What started as a home for widows and neglected children has flourished into a network of offices that serve vulnerable populations across western Wisconsin, southeastern Minnesota, and beyond. Our work guides those struggling with abuse, mental health, and homelessness to a better tomorrow.

The latest chapter for FCC revealed many changes. In 2024, we moved our La Crosse Headquarters to a renovated building on Monitor Street. This move increased efficiencies in both our operations and our spending. We also started a new program in Winona. The RISE (Resiliency Independence Support Engagement) Program answers the need to improve truancy rates in the region and builds stronger parent-child relationships.

As I begin my 10th year with FCC, I cannot wait to see what happens next. I know, however, that none of it would be possible without your devotion to our mission. Your many gifts have sustained us through every plot twist, ensuring we turn the page to a satisfying resolution for those we serve.

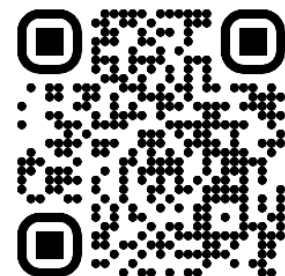
Gratefully,

A handwritten signature in black ink that reads "Tita Yutuc, LCSW".

President/CEO



To learn more about FCC's services and community impact, or to inquire about making a charitable gift, please visit us at [fconline.org](http://fconline.org), email [development@fccnetwork.org](mailto:development@fccnetwork.org), or call the Advancement & Marketing Office at (608) 785-0001.





# 2025 Board of Directors



Jerry Arndt



Carolyn Colleen Bostrack, PhD, MBA



Deb Carlson



Tyler Dahl



Will Gibson, MA



Mary Ann Gschwind, FSPA



Heather Jordan, CFP, MBA



Jennifer Knapp Severson, JD



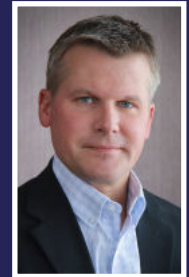
Pamela Maas Garrels, MBA



Erick Maki, MBA



Maria Peterson



Brandon Prinsen, JD



Brian Sines



Amanda Slaggie



Matthew Tradewell, MBA



Andrea Wieser

## In This Issue:

Page 4 | Investing in Brighter Futures - Andrea Wieser

Page 5 | April is Child Abuse Prevention Month

Page 6 | A Place to Call Home

Page 8 | Save the Date! Bridges to Better Tomorrows Set for October 23

Page 9 | Celebrating Our New Home

Page 9 | RISE Program Providing Important Support

Page 10 | Circles of Care in 2024

Page 11 | Financial Highlights

Page 12-17 | 2024 Benefactors

Page 18 | FCC & Partners in Wellness Fair

Page 19 | Year in Review

**Editor's note:** Better Tomorrows is published annually as a stewardship report for generous donors, partnering organizations, agencies, and friends. The annual report is produced by the Advancement & Marketing staff:

- Stephani Klumpp, MA, Director of Advancement & Marketing - Editor
- Dominique Luecke, Advancement & Grants Specialist - Contributing Writer
- Katrina Scoville, MA, Donor Engagement & Events Specialist - Contributing Writer
- Greg White, Advancement & Marketing Specialist - Contributing Writer and Graphic Designer

# INVESTING IN BRIGHTER FUTURES

When I was growing up in La Crescent, my mother often took me with her to the nursing home down the street from our house. She would style the women's hair while I visited the residents with my cat or played the piano. My mother instilled in me - it's not about you - it's about others. You just do what you can. As Albert Einstein once said, "Only a life lived for others is a life worthwhile."

Since joining the Family & Children's Center (FCC) Board of Directors in 2018, I have seen how this belief aligns perfectly with FCC's mission to provide a continuum of services for children, families, and individuals. FCC is the region's 'best kept secret' - many don't know about the essential programs it offers until they need it. As the new Board Chair, I hope to relinquish FCC of this title and increase awareness and support for the organization.

Over the last several years that I have been on the Board, my respect for President and CEO Tita Yutuc has only grown. Her leadership, wisdom, and knowledge extend to the rest of her team. They listen and they act. Their responsiveness to community needs enables them to make a lasting impact on so many lives in our area. From supporting abuse victims, to delivering mental health services, to providing temporary housing, FCC's work is an imperative part of strengthening families and instilling self-sufficiency.

I encourage you to learn more about the agency by taking a tour of any one of their seven facilities. While the work may not always be glamorous and the buildings are not fancy, what they achieve in and outside of those walls is phenomenal.

Healthy Families, a national home visiting program, is one of my favorites. FCC was actually one of the pilot sites in 1992. For over 30 years it has used proven strategies to support families and prevent abuse. Its dedicated staff work with families to establish individual goals and address life's stressors. If FCC cannot resolve the issue themselves, they connect the family to one of their valuable community partners to ensure the need is met. Their efforts build a foundation for healthy relationships and safety for the benefit of children and adults throughout our region.

My husband, Jeff, and I care deeply for this community. We have made a personal commitment to work with FCC to continue to serve others, but we cannot do it alone. It takes an investment of time, talent, and treasure to solve the unique challenges that can arise at any moment. No single person can fix the world's problems, but if each of us helps where we can, we can make life a little brighter for someone else. Collectively, those brighter futures build a better tomorrow for us all.



**Andrea Wieser**  
Family & Children's Center  
Chair, Board of Directors

**"... if each of us helps  
where we can, we can  
make life a little brighter  
for someone else."**

**- Andrea Wieser**

## Come Visit Us!

Message Stephani Klumpp  
for a tour of our facilities  
at 608-668-2254 or  
[sklumpp@fccnetwork.org](mailto:sklumpp@fccnetwork.org).  
Learn more about our  
programs, our locations,  
and the impact we have  
on our community.



Advocates pose for a group picture after planting blue kids at our Franklin Street offices in Winona. Back row from left: Board Members Jennifer Knapp Severson and Will Gibson, former Board Chair, Andrew Guzzo, Director of Programs Minnesota, Karrie Hahn, former Stepping Stones Case Manager, Nicole Eiken, Stepping Stones Case Manager, Olivia Kudronowicz, Director of Advancement & Marketing, Stephani Klumpp. Front row from left: Theo Gibson and Benny Gibson.

The blue kids serve as a visible reminder of the prevalence of abuse across the United States. According to the National Children's Alliance, 1 in 4 girls and 1 in 13 boys are victims of child abuse.

Family & Children's Center (FCC) hopes to raise awareness and inspire action by planting these silhouettes at their office sites and those of two valued community partners - Dahl Automotive and Merchants Bank.

Two-thirds of abuse and neglect cases go unreported. You can change a child's life by speaking up and referring families to one of FCC's abuse prevention, intervention, or treatment programs.

FCC operates two child advocacy centers, Stepping Stones in La Crosse and Matty's Place in Winona, that work with local and state agencies to provide prevention, early intervention and treatment programs. Look for blue kids at FCC locations in La Crosse, Winona and Viroqua, as well as at partnering businesses in our area.

For information on FCC's child advocacy centers, contact Danielle Swedberg at [dswedberg@fccnetwork.org](mailto:dswedberg@fccnetwork.org).

## CHILD ABUSE PREVENTION AWARENESS EVENTS

March 31, 9 a.m., 811 Monitor Street, La Crosse, WI

April 1, 10 a.m., 601 Franklin Street, Winona, MN

April 1, 1 p.m., 1321 North Main Street, Viroqua, WI

Join us as we raise awareness about the impact of child abuse in our area. FCC staff and community members will come together to plant blue kids at our sites. The silhouettes are a powerful visual reminder of the important work FCC is doing every day to protect children.



April 10, 10:30 a.m. to 3:30 p.m., 601 Franklin Street, Winona, MN

'A Safe Family' art contest is coming to our office in Winona! Enjoy art created by local students that highlights the safe ways families can come together. Cast your vote at the event. Winners will be announced April 17 at a celebration at WNB Financial in downtown Winona. Find more details on [fcconline.org](http://fcconline.org).

# A PLACE TO CALL HOME



“Home is a place to be happy.” Words spoken like a promise by Josephine ‘Fletch’ Fletcher, who served as the first professional residential director for the La Crosse Home for Children from 1923 to 1953. Under her care, the Home provided shelter, guidance, and affection for up to 29 children at a time, all between the ages of 3 and 16. These children were not orphans. While most had at least one parent living, for a variety of circumstances, they were unable to care for their child(ren). Ms. Fletcher, considered a mother by many of the residents, worked tirelessly to ensure the children still felt like they belonged.

With support from various community organizations, Ms. Fletcher fostered an inviting environment with all essential needs met. Rotarians, Shriners, and numerous individuals generously furnished and decorated the nurseries and bedrooms. Rather than don drab

uniforms, the children received beautiful clothing made by church societies, allowing them to blend in with other children in the community. The Home did not receive state or federal aid, and while the parents made contributions toward expenses, they only covered about a third of the cost. Most of the funds came from public donations and the United Way.

With so much support coming in from the community, Ms. Fletcher insisted the children go out and become a part of it. Many joined Girl Scouts or Boy Scouts, attended dance lessons at the YWCA, and worshipped at the Sunday school of their choosing. On Saturdays, some headed down to the Wisconsin Theater on Main Street for a free movie, while others went for long hikes with college students. Children from the neighborhood were invited to play at the Home as well. They had such a good time that they would beg their parents to let them live there, too.

The La Crosse Home for Children was not an institution, but rather a house full of love. It balanced teaching the children responsibility with having fun. While the children planted and tended the gardens, they also slung juicy tomatoes at each other in an annual outdoor food fight. They were assigned regular chores and learned basic skills, like cooking, cleaning, and childcare. Ms. Fletcher considered their contributions to the household an important part of becoming a good citizen, but she also recognized the importance of spending leisure time together. On Sunday nights, the children



**Josephine Fletcher**  
La Crosse Home for Children  
Residential Director  
1923-1953

huddled around her with the lights out, listening in rapt attention to the latest radio drama from Molle Mystery Theater. Their favorite place to spend time together, however, was the front porch. Whether rocking in a chair, playing a board game, or simply chit chatting about the day's adventures, the porch was a haven for anyone who tread its boards.

Those who grew up in the La Crosse Home for Children relish the childhood memories they made there. While it would have been easy for any of the residents to feel discarded or misplaced, Ms. Fletcher and her connections to the community drove those feelings away. Under their care, the children were given more than just food and a roof over their heads. They were given a real home.

**Pictured: Charlene Gundersen (L) and Louise Zoerb (R) play with another child at the La Crosse Home for Children**



## **Building Brighter Futures... And Better Tomorrows**

**Charlene Gundersen**

**Louise Zoerb**

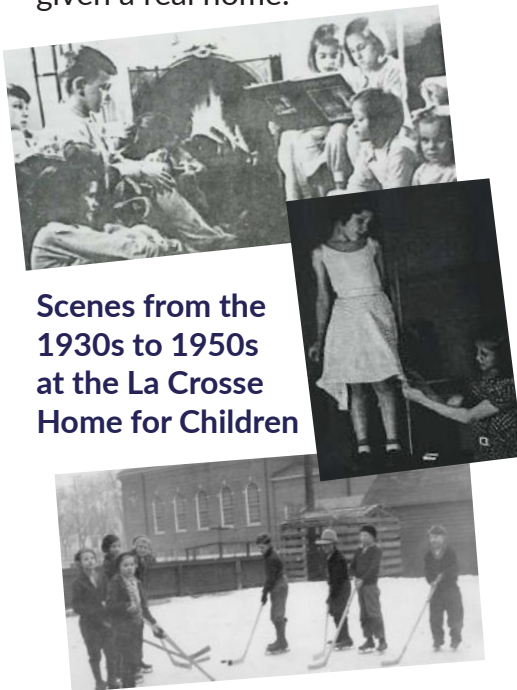
Charlene lost her mother at age seven to a blood clot post surgery. Her father worked in construction and often had to travel to different job sites, some as far away as Greenland. This led Charlene and three of her siblings to the steps of the La Crosse Home for Children.

Louise came to the La Crosse Home for Children at the age of three, where she was well-loved by Ms. Fletcher and her 24 brothers and sisters. Due to birth complications, starting at a young age, she required complex throat reconstruction surgeries, including a tracheostomy.

Charlene grew up under the watchful and caring eye of Ms. Fletcher. She aspired to become a nurse, and Ms. Fletcher encouraged her to continue her education. While she was accepted at St. Mary's in Rochester, she had no way of paying for expenses. A board member of the Home suggested she attend the University of Wisconsin - La Crosse, because she knew of a family interested in having a live-in student helper - the Ramlows.

To pay for the procedures, Ms. Fletcher sought the support of community services and found a willing benefactor in Hans Zoerb and the Elks Club. Receiving the necessary medical care gave Louise a real chance at a better tomorrow. Without it, she wouldn't have graduated in 1954 from St. Francis Hospital School for Medical Technology. She wouldn't have gone on a blind date with Frederic 'Fritz' Zoerb, the son of the man who changed her life years before. Without it, she wouldn't have fallen in love with Fritz, welcomed three beautiful children, and enjoyed 65 years of wedded bliss. One act of generosity created an impact that lasted a lifetime.

Dr. Robert and Marian Ramlow and their three children treated Charlene like family. With their support, she was able to secure a brighter future with a degree from UW-La Crosse.



**Scenes from the 1930s to 1950s at the La Crosse Home for Children**

**Our community partnerships made a difference then, as they do now.**

# SAVE THE DATE

## BRIDGES TO BETTER TOMORROWS

Thursday, October 23, 2025

5 to 7:30 p.m.

Celebrations on the River

The event is free and open to the public.



Relive 2024  
Event



Find 2025  
Event Details



Learn more on  
[fcconline.org](https://fcconline.org).

For more information about sponsorship opportunities, please contact Stephani Klumpp, Director of Advancement & Marketing, by email at [sklumpp@fccnetwork.org](mailto:sklumpp@fccnetwork.org) or phone at (608) 668-2254.

# Celebrating Our New Home!

Family & Children's Center (FCC) is excited to continue serving the community from our NEW headquarters located at 811 Monitor Street, La Crosse, WI. This exciting move took incredible work from many partners in the community.

Take a look behind the scenes at the making of our new home!



Learn more about the move on [fconline.org](http://fconline.org) or scan here:



## RISE Program Providing Important Support for Youth in Winona

FCC's RISE (Resilience Independence Support Engagement) Program provides mental health, skills-based services to give at-risk youth in Winona an opportunity to learn, grow, socialize, and participate in opportunities to enrich their lives, improve school attendance, and discourage them from unhealthy and unlawful activities.

Over a quarter of U.S. students in kindergarten through 12th grade missed a month or more of the 2022-2023 school year. That number is nearly double the number of students who were chronically absent before the COVID-19 pandemic.

Mental health conditions, like anxiety or depression, are common reasons for absences. Young people who experience bullying or an unwelcoming school climate are also more likely to miss school.

FCC in Winona is taking a stand to address this issue for children in and around Winona with the implementation of the RISE Program.



Learn more on [fconline.org](http://fconline.org) or scan here:



# THANK YOU!



With your generous support, FCC is changing the lives of thousands of clients in our communities. In 2024, we...

Provided  
128,077  
hours of  
service  
across all  
programs

Received  
4,958  
visits to  
The Other  
Door

Supplied  
7,940 hours of  
service for  
Day Treatment  
youth

Advocated  
for 541  
individuals at  
Stepping Stones  
and  
Matty's Place

Guided 211  
people to  
safer lives  
through the  
Domestic Abuse  
Project

Touched  
the lives  
of 216  
Healthy Families  
clients

Housed 39  
clients at  
Hiawatha Hall

Gave  
31,396 hours  
of service  
through  
Community  
Support  
Programs

Offered 49  
mentorship  
sessions for  
Host Homes  
clients

Aided 224  
families with  
drop-in, in-home  
and out-of-home  
respite

Administered  
312 assessments  
for Outpatient  
Therapy clients

Completed  
approximately  
25 hours of  
training per  
staff member

Delivered  
2,165 hours of  
service for  
Integrated Solutions,  
Supported  
Employment  
and ARMHS  
clients

Helped  
HUB clients  
through 6,550  
hours of  
service

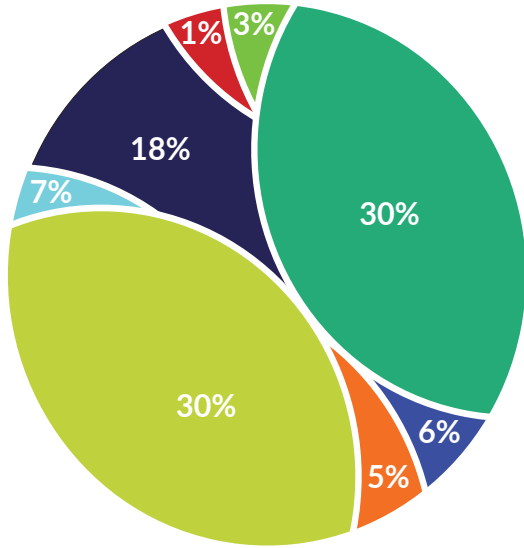
# 10

# 2024 Annual Report

## Financial Highlights

### Sources of Support - Program Revenues

**\$11,723,163**



- \$3,490,248**  
Net Program Revenues, Medicaid
- \$3,466,959**  
Net Program Revenues, County/Government
- \$697,091**  
Net Program Revenues, Insurance & Private Payment
- \$2,095,650**  
Grant and Contracted Revenues

### Advancement Activity

- \$664,737**  
Unrestricted Gifts, Net Events
- \$402,156**  
Other Designated Gifts, Private Grants
- \$98,676**  
United Way

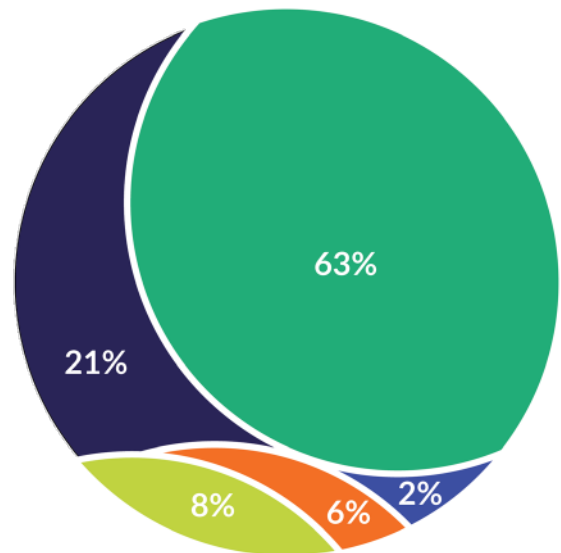
### Other Income

- \$807,646**  
Rental & Other Income

### Expenses -

**\$10,743,632**

- \$6,740,088**  
Employment Costs
- \$868,911**  
Occupancy Costs
- \$2,256,901**  
Contracted Services
- \$693,812**  
Program Costs
- \$168,224**  
Transportation Costs
- \$15,696**  
Other Expenses



**Endowment -**  
**\$5,166,784**



# THANK YOU FOR YOUR GENEROSITY IN 2024

Thank you to our partners, friends, and investors whose generous giving and advocacy from January to December 2024 enable FCC to provide 28 vital programs. Because of you, FCC continues to protect children from abuse, prepare teens to be self-sufficient adults, and guide families and individuals down a new path where they find resiliency and inner strength. Your belief in our mission is what builds brighter futures and Better Tomorrows.

If your name was inadvertently misspelled or a correction is required, please accept our heartfelt apologies and contact us at [development@fccnetwork.org](mailto:development@fccnetwork.org) so we may update our records.

## SAVING LIVES CHAMPIONS

Gifts of \$25,000 and more

**Thank you to our lead investors who change lives and impact communities.**

Al's Musky Challenge  
Anonymous (4)  
Binsfeld Family Fund  
Robert Cieslak - Bequest  
Dahl Automotive  
Dahl Family Foundation  
The DASH Fund of the  
    La Crosse Area  
    Community Foundation  
The Elmwood Foundation, Inc.  
Emplify Health by Gundersen  
Dave & Barb Erickson  
Glendenning Family Foundation, Inc.  
Great Rivers United Way  
John Lyche  
Otto Bremer Trust  
Jerry & Patricia Papenfuss Family  
    Fund of the Winona  
    Community Foundation  
Slaggie Family Foundation  
Trust Point, Inc.  
Jeff & Andrea Wieser

## NURTURING PROTECTORS

Gifts of \$10,000 to \$24,999

Anonymous  
Gerald & Marilyn Arndt  
William & Cindy Berg  
Cleary - Kumm Foundation, Inc.  
The Comer Foundation Fund at  
    The Chicago  
    Community Foundation  
Mayo Clinic Health System  
John & Kathy Reinhart Family  
    Foundation, Inc.  
Margaret Simpson Fund  
    of the Winona  
    Community Foundation

## WELLNESS HEROES

Gifts of \$5,000 to \$9,999

Anonymous (3)  
Dr. Archie & Rosemary Britt Family  
    Fund of the La Crosse  
    Community Foundation  
Tyler & Michelle Dahl  
Franciscan Sisters of  
    Perpetual Adoration  
Jean & Gary Hayes, DDS  
David & Patricia Ludington  
Merchants Bank - Winona  
Peter & Mary Nelson  
Russell L. & Vera M. Smith  
    Foundation, Inc  
Vernon Women's Alliance  
WA Group & SFM Mutual  
    Insurance Co.  
Brian & Kathy Wieser

Wieser Brothers General  
    Contractor, Inc.  
Winona Community Foundation

## HEALING PARTNERS

Gifts of \$1,000 to \$4,999

American Online Giving  
    Foundation, Inc.  
Anonymous  
Dorothy & Dennis Baumgartner  
Janet Beckwith  
Brian & Barb Benson  
Bethel Lutheran Church  
BK5K Youth Fund of the Winona  
    Community Foundation  
Barry Blomquist & Eva Dahl  
    Family Fund of the  
    La Crosse Area  
    Community Foundation  
William & Tracie Bosch  
Donald & Cheryl Brenengen  
Jan & Tom\* Brock  
Budget Blinds  
Mike & Diana Carey  
Chart Energy & Chemicals, Inc.  
Gerry Cichanowski Family Fund  
    of the Winona  
    Community Foundation  
Creative Screen Print  
Mark Deter Memorial Fund of  
    the Winona  
    Community Foundation  
D & J Giving Fund  
Debbie & Stephen M. Devine, MD

(continued on page 13)

(Healing Partners continued from page 12)

Frank Drasler  
Phyllis Ernst  
Diane Foust & Jim Nelson  
Chris & Erin Gervais  
Will & Jennifer Gibson  
Gillette Pepsi Companies Inc.  
Good Shepherd Lutheran Church  
Sr. Mary Ann Gschwind, FSPA  
Henry Gund Sr. Trust  
Gundersen St. Joseph's  
Hospital and Clinics  
Jeanette Hammes (deceased)  
John & Diann Honadel  
Peter & Susan Hughes  
Daniel & Katherine Kern  
Mary Kessens  
La Crosse Community Foundation  
Kevin & Bonnie Mahoney  
Debra R. & Todd A. Mahr, MD  
Bob & Jean Marck Family Fund  
of the La Crosse  
Community Foundation  
Edward Martinez  
Neal Meier  
Dr. Mary Morris & James Killoran  
James & Rebecca Naugler  
Joan Niebuhr  
Nelleen G. Noack, MD  
Derek & Maria Peterson  
JC & Arlene Pfeiffer  
Rahn & Judy Pischke  
Sue Puerzer  
REACH  
Rob & Diane Reinhart  
Patricia & Ken Ruda  
Schmocker Financial Services  
Daniel Schraith  
Lila & Glenn Seager, MD  
Joshua Severson & Jennifer  
Knapp Severson  
Lana & Eugene Smithart  
Dan Stacey Enterprises, Inc  
The Storm Trail Race Series  
Sister Julie Ann Tydrich  
Vernon Memorial Healthcare  
Viroqua Area Foundation  
Viroqua Dental Center  
Waldera Giving Account  
WalzCraft  
Marvin & Michelle Wanders  
Lori & Jason Weber

Dare Lamberton White & William F.  
White Foundation  
Winona Eagles Club  
WNB Financial  
Xcel Energy  
Mary Zaky MD & Prem  
Rabindranauth, MD

### SUPPORTIVE ALLIES

#### Gifts of \$500 to \$999

Anonymous  
John Bender  
Jerome & Victoria Boortz  
James E. Brickl  
Mark & Jennifer Brumm, MDs  
Mary Busching  
Mike & Linda Cichanowski  
Citizens First Bank  
Mike & Kathy Giese  
Linda C. Groom, MD  
Chuck & Carmen Gustafson  
Andrew & Dawn Guzzo  
Hawkeye Forest Products LP  
Patricia Heim  
Hillsboro Equipment, Inc.  
Holmen Lions Club  
Brad & Ellen Hongerholt  
Dale Jacobson & Wendy Stachowitz  
Jay & Dawn Jaehnke  
Jazzercise  
Mary Jane & Robert Lake  
Laurie Lucas  
John & Julie Lucey  
Milo & Beverly Mayer Mach Family  
Fund of the La Crosse  
Community Foundation  
Michael & Carol Mader  
Sally & Jennifer Micek  
Rick & Annette Mikat  
Marie Miller  
James Munn  
Gloriane Noble  
OPTUMServe  
Cory & Jennifer Roupe  
Jack & Judy Rusch  
Schilling Family Fund  
of the La Crosse  
Community Foundation  
Heather Schimmers  
Mark & Kim Schneider  
Jean M. & Frederick C.  
Skemp Jr., MD

Sleepy Hollow Auto Group  
Robert Stendalen  
Amy & Vince Stodola  
WE Charities Donor Advised Fund  
of the La Crosse  
Community Foundation  
Thorson-Popp Funeral Home  
Vernon Communications  
Cooperative  
Vernon Electric Cooperative  
Viroqua Lions Club  
Vosseteig Funeral Home  
James & Phyllis Warren  
D Eric & Virginia Wheeler  
James & Jo Wickizer  
Neil Wieser  
Mary Wisneski  
John & Barbara Young  
Tita Yutuc

### FRIENDLY ADVOCATES

#### AND IN-KIND GIFTS

#### Gifts of \$1 to \$499

Fe C. Abellera  
Ken & Michelle Ackerman  
Ben & Julee Agar  
Richard & Barbara Albrechtson  
All Are One Roman Catholic Church  
Kari & Gregg Allen  
Ron & Terry Amel  
American Marine  
Animal Tracks Veterinary Service  
Anonymous (4)  
Anytime Fitness - Viroqua  
Dick & Anne Arlt  
Joyce Arthur  
Asbury United Methodist Church  
Heather Asp  
Richard Auby  
Michael & Bethany Bakalars  
Rich & Kathy Barclay  
Kenneth Barilani & Cherryl Baum  
Howard & Christine Barlow  
Terry & Julie Bartels  
William & Marsha Bateman  
Chris & Sara Battison  
James & Peggy Baumgaertner  
Dr. Joseph & Mrs. Lora Benacci

(continued on page 14)

## BETTER TOMORROWS

(Friendly Advocates continued from page 13)

Mary & Larry Bergin  
Tom & Laurie Berkedal Family  
Fund of the La Crosse  
Community Foundation  
Jerry & Ruth Berns  
John & Rosanne Betz  
Richard & Catherine Beyers  
Philothea-Karen Bezin  
Matt & Liz Biesanz  
Mary Bjerkaas  
Douglas & Kathleen Bloemke  
Anthony & Melissa Boltik  
Greg & Beth Bonney  
Michael & Mary Bottcher  
Doris & Michael Breidel  
Bill & Betty Brendel  
John Brevik  
Brice Prairie  
Conservation Association  
Mark O. Briggson  
Gabriela T Bronson  
Bill Brooke Realty  
Sandy & Stephen Brubaker, MD  
Lisa Bucher  
Bonnie J Buchman  
John & Barb Burgess  
Nancy Burgett  
Kevin & Julie Burnett  
Albert & Jaclyn Butenhoff  
Mary L Callaway  
Deb Carlson  
Michael & Kirstin Case  
Patrick Cavadini  
Marjorie Chamberlain  
Mark & Minda Chamberlain  
Charities Aid Foundation America  
Children's Museum of La Crosse  
Emeron & Phyllis Christensen  
Marcus Christianson  
Elizabeth Cifani  
John Cina Seven  
Ardu Cleveland  
Mr. & Mrs. William Cohen  
Sheila Connors  
Scott & Amy Cooper  
Hill & Leslie Copeland  
Judith Corbett Hutchens  
Anne & Dennis Costakos, MD

Patrick & Cathy Coyne  
Crescent Jewelers  
Amy Crofts  
Karen Dahl  
Nancy Danou  
Serene Clean  
Helen Davig  
Camille De Gaz  
Jake & Ann Delwiche  
Michael & Joyce Diveley  
Jean Driscoll  
Patrica Drout  
Adena Eakles  
Effinger Equipment  
Kari & Jay Ellingson  
Ethos Green Power  
Steve Everson  
Jenny Felty  
John & Patricia Ferden  
Marilyn & Felix Fernandes, MD  
Donna Fiscus  
Kevin & Laura Fitzgerald  
Marilyn & Richard Foss, OD  
Donald Foy & Joan Kent  
Marian Francis  
Ruth Frise  
Anita Froegel  
Bruce Frost & Marcia Huffey  
James & Kathryn Frydenlund  
Carolyn & Larry Furlong, MD  
Nancy & D.D. Garbisch  
Lois Gardner  
Dave & Abbie Gerzema  
Tom Gibson Memorial Fund  
of the Winona  
Community Foundation  
Frank & Linda Gillette  
GoMacro  
La Vonne Grabinski  
Grace Presbyterian Church  
Charlotte Grant  
Larry Green  
Paula A Grenier  
Kim & David Gresham  
David & Jennifer Grimsled  
Gary Groth & Nancy Arens  
John Guelig  
Charlene Gundersen  
Jean Ann & Sigurd  
Gundersen III, MD  
Peter & Janice Gutierrez  
Cheri Hagerman

Willie & Susan Hahn  
Lisa Hanson  
Carol & Gaylord Harrell  
Cynthia Hart & Paul Shultz, MD  
Jo Ellen & David Hartman, MD  
Annika Haskin  
Lira Haskin  
Monica Hauser  
Steven & Linda Hayes  
Karen Hefti  
Lisa Henner  
Kevin & Joy Hennessy  
Ellen & Corey Hesselberg  
Sue & Fred Heuer  
Mary Hewett  
David Higgins  
Steve Hill & Pam Vig  
Hillsboro Brewing Company  
Randy Hoard  
Barbara & Harold Hoffman  
Charlotte Hoffman  
Tom & Bonnie Holzer  
Virginia S & Kenneth S Horth, MD  
Thomas Huber  
Immanuel & Good Shepherd  
Lutheran Churches  
Priscilla Jackson  
Jennifer Johnson  
Sheila Johnson  
Brookelyn Jones  
David & Heather Jordan  
Michael & Denise Kachel  
Michael & Pamela Kalinosky  
Carolyn Kalmes  
Rita Kang  
Erica Kaye  
Rose Ann Kazmierczak  
Chris & Jane Kerbaugh  
Bertha Kerby  
Ron & Tawni Kind  
Janet E Klein  
Dr. Matthew & Mrs.  
Stephani Klumpp  
Linda & William Knobloch  
Dan & Maureen Kouba  
Kathleen & Mike Kraling  
Deborah Kramer  
Kathleen Kroska  
Joe & Barb Kruse  
Gina & William Krzyzanowski  
Ruth A Kuntz  
(continued on page 15)

(Friendly Advocates continued from page 14)

La Crosse Eagles Auxiliary 1254  
La Crosse Jazzercise  
Melissa & Charles Lacasse  
Sue & Kevin Lassig  
Kathleen & Clyde Lawnicki, MD  
Gary & Christine Leinberger  
Carole & Leon Lewandowski  
Diane & Larry Lindesmith, MD  
Kim & Denise Linton  
La Crosse Lions Charities  
Sandra Locher  
Joyce & Jack Lockhart, MD  
Jean & Thomas Londergan, MD  
Thomas & Lynette Longmire  
Dustin & Dominique Luecke  
Tony & Karen Lyga  
Mark Garrels & Pamela  
Maas Garrels  
Elizabeth Mac Ewen  
Steven & Peg Manson  
Nan Marshall & James Kangas  
James & Patti Martell  
Margaret Martina  
Friends of Barbara Martinez  
Marvin Gardens Landscaping LLC  
Mary Ann Marx  
Leone & Thomas Mauszycki, DDS  
James & Pam McCorkle  
Ann & Mark McDonald  
Dr. Troy McKay  
Eleanore McLoone  
Eugene & Carolyn McNurlen  
Jerry & Sue Miller  
Michael & Wendy Miller  
Mindoro Lutheran Church  
Alice M Mitchell  
Elizabeth Mitchell  
Barb Monroe  
David & Illa Moore  
Shirley Mounce  
Nora Lee & Fred Naas  
Nancy & Kevin Nelson  
Therese & Jeff Nelson  
Angela & Anthony Nemes  
Raymond & Cheryl Nesbit  
Netha Music  
John & Jackie Newman  
Cindy & Richard Noel  
Margaret E. & Richard A.  
Olson, MD  
Michael & Judy Olson

Onalaska Lions Club  
Ralph & Judy Osborne  
David & Johanna Ostwald  
Linda M Ott  
Our Redeemer Lutheran Church  
Maria Pamaran  
Passenger Transit  
Patricia & Luther Paulson  
Carol Paus  
PayPal Giving Fund  
Karen Pennington  
Peoples State Bank  
Robert & Patricia Perlock  
Linda R Phillips  
Sherry Picha  
Pizza Hut  
Jeff & Mary Priem  
Kevin & Nancy Quinn  
Jonella & Dana Rademacher, MD  
Lee Rasch & Susan Fox  
Mike & Therese Regner  
Leah Reimann, MD  
Gerald & Kathleen Reinke  
Matt & Diane Renk  
Chris Richgel  
River Bank  
Rivers Hotel Group/Fairfield  
Inn & Suites  
Barbara Roberts  
Carlene & Cameron Roberts, MD  
Tammy Roderique  
Cherie & David Rohde  
Jennifer & Jason Ronnie  
Roger Roslansky  
Elizabeth Roth  
Roth Family Cremation Center  
Royal Bank  
Gerald & Shirley Ruoff  
Tom & Cindy Sahlstrom  
John & Dolores Sandleback  
Norman & Lois Sanwick  
Sharon Schaefer  
Schlicht Insurance Company  
Mark & Margaret Schneider  
Paul & Joan Schoenfeld  
Pam & Shannon Schroetke  
Phil & Rebecca Schumacher  
Leslie Schweitzer  
Ben & Katrina Scoville  
Laura Seaton  
Kenneth & Patricia Senn  
Sequoia Society

## BETTER TOMORROWS

Shade Haven LLC  
Stephen & Keli Shapiro  
Patrick Shea  
George & Jane Siemon  
Bruce & Mary Simones  
Christine Skinner  
Randy Skinner  
Beth & Steven Smith  
Brent & Ellen Smith  
Karol I Smith  
Michael & Kris Smuksta  
Vanee Songsiridej, MD  
Vanessa & Jeremy Southworth  
Springville Women's Group  
Dennis Stalsberg  
Jerry & Nancy Steigerwald  
Patrick & Joanne Stephens  
Carole Stever  
Donald & Mary Stirling  
Taylor Stolpa  
Krista Strachan  
Pamela & Richard Strauss, MD  
Paul E. Stry Foundation  
Brad & Lynn Sturm  
L M Swartz  
Target Corporation  
Gregory Teff  
Dan & Judy Thelen  
Betty & Richard Thiele  
Mary Thompson  
Sandra & Jeffrey Thompson, MD  
Three Sixty Real  
Estate Solutions  
Thrivent Choice Points Program  
Todd's Refrigeration  
Karen Traastad  
Tom & Jane Treglowne  
Susanne Trussoni  
Brad Turner & Ellen English  
Roberta & John Ujda, MD  
US Bank Foundation  
UWL Alpha Xi Delta  
UWL Physician  
Assistant Program  
Jackie & Alex Vaver  
Cinda Vingers & Sigurd Molland  
Viroqua Food Co+op  
William & Carol Vogel

(continued on page 16)

## BETTER TOMORROWS

(Friendly Advocates continued from page 15)

Donald & Linda Wagner  
Mark & Anne Wagner  
Stacy Walker  
Warrior Brotherhood MC  
Watershed Chiropractic  
& Wellness  
WCCU Credit Union  
Janet Welch  
Westby State Bank  
John Wetzel  
Christine White & Fred Giese  
Rose & Dale White  
Kristy Wiltrout

James & Marcia Ann Wine  
Winhaven Court  
Patricia & Harvey Witzenburg  
John & Wanda Wochos  
Frank & Diane Wohletz  
Diane & Warren Wolf  
Margaret & Daryl Wood  
Craig & Dianne Zeches  
Lon & Linda Ziehm  
Brenda Zitzmann  
Marc Zoerb  
Margaret & Richard Zoerb  
Richard & Danielle Zoerb  
Kären Zoerb Cohen



## Tom Brock 1950-2024

Family & Children's Center honors the legacy of Tom Brock. Tom joined FCC's Board of Directors in 2020 and served as the Chair of the Finance Committee in 2024. His dedication and knowledge helped FCC not only to grow, but to thrive.

We extend our deepest condolences to his wife, Jan, his family, friends and all who will miss the impact he left on FCC and the La Crosse area.

Do you want to protect more children, help adults, and strengthen families? Please consider a contribution in an amount that is meaningful to you today.

Contact Stephani Klumpp,  
Director of Advancement & Marketing  
at (608) 668-2254 or by email at  
sklumpp@fccnetwork.org

You can also contribute online  
on [fconline.org](http://fconline.org).



## Leaving a Legacy

Did you know retirement assets are subject to federal, estate and income taxes? Family & Children's Center can help. Approximately 70 percent of your assets could go to the IRS instead of your intended beneficiaries at the time of death.

You could save significant tax dollars while leaving a lasting legacy to provide Better Tomorrows to children, adults and families through Family & Children's Center.



## Better Tomorrows Society

Benefactors who have named FCC in their wills, trusts and/or life insurance policies:

*Sara & Chris Battison  
Sabina Bosshard & George Parke III  
Robert Cieslak (Deceased)  
Gary & Ellen Evans  
Vicki & J. Michael Hartigan, MD  
Kevin & Bonnie Mahoney  
Marilyn McElligott  
Corine Neuman  
Mary & Michale Price, MD  
Kathryn Schroeder  
Grace & Patrick G. Spencer  
Jeff & Andrea Wieser*

# 16

Call today and we will help get the conversation started. To learn more, contact the Advancement & Marketing Department by calling (608) 785-0001 or emailing [development@fccnetwork.org](mailto:development@fccnetwork.org)

## In Honor of:

### FCC Staff

*Sister Julie Tydrich*

### Kerry Grant

*Ben & Julee Agar*

### Tanner Holst

*Ken & Michelle Ackerman*

### Corine Neuman

*Karen Pennington*

### Chuck Smith

*Leslie Schweitzer*

### Matt Tradewell

*Ken & Michelle Ackerman*

### Don Weber

*Mary Zaky and  
Prem Rabindranauth*

### Dr. Stephanie Wickre

*Lori & Jason Weber*

## In Memory of:

### Michael Berg

*Trust Point, Inc.*

*Jazzercise*

*Debbie Dahl-Schultz*

*Tom & Laurie Berkedal Family*

*Fund of the La Crosse*

*Community Foundation*

### Tom Brock

*Fe Abellera*

*Nancy Burgett*

*Michael & Kirstin Case*

*Ruth Frise*

*Mary Ann Gschwind, FSPA*

*Jay & Dawn Jaehnke*

*Erica Kaye*

*Rose Ann Kazmierczak*

*Chris & Jane Kerbaugh*

*James & Pam McCorkle*

*Eugene & Carolyn McNurlen*

*D Eric & Virginia Wheeler*

*Brian & Kathy Wieser*

*Jeff & Andrea Wieser*

### Gail K Cleary

*Dave & Barb Skogen*

*Jeff & Andrea Wieser*

### Joan Everson

*Lois Gardner*

### Erin Schafer Fatzinger

*Ron & Terry Amel*

### Jeanette Hammes

*Donna Fiscus*

### Ron & Jeanette Hammes

*Patricia Heim*

### Linda Lyche

*Patrick & Joanne Stephens*

### Barbara Martinez

*Philothea-Karen Bezin*

*Marcus Christianson*

*Elizabeth Cifani*

*Karen Dahl*

*Jean Driscoll*

*Adena Eakles*

*Donald Foy & Joan Kent*

*David Higgins*

*Priscilla Jackson*

*Sheila Johnson*

*Kathleen & Mike Kraling*

*Joe & Barb Kruse*

*Mary Jane Lake*

*Gary & Christine Leinberger*

*Nan Marshall & Jim Kangas*

*Margaret Martina*

*Edward Martinez*

*Randy Skinner*

*Donald & Mary Stirling*

*Krista Strachan*

*Donald & Linda Wagner*

### Kaitlin Mahr

*Todd & Debra Mahr*

### Edith Nutter

*Tom & Cindy Sahlstrom*

### Ginny Pelton

*Sue & Fred Heuer*

### Martin Smith

*Karol I Smith*

### Dr. Tom Roberts

*Barbara Roberts*

### Jaime Scoville

*Ben & Katrina Scoville*

### Dr. Fred Yutuc

*Stephen & Sandy Brubaker*

### Louise Zoerb

*Gabriela T Bronson*

*Mark & Minda Chamberlain*

*Marge Chamberlain*

*Mr. & Mrs. William Cohen*

*Helen D. Davig*

*Nancy & D.D. Garbisch*

*Charlene Gundersen*

*Charlotte Hoffman*

*Janet E Klein*

*Ruth A Kuntz*

*Carole & Leon Lewandowski*

*Alice M Mitchell*

*David & Johanna Ostwald*

*Linda M Ott*

*Robert & Patricia Perlock*

*Norman & Lois Sanwick*

*Jackie Vaver*

*Margaret Zoerb*

*Richard & Danielle Zoerb*

*Marc Zoerb*

*Kären Zoerb Cohen*

### Louise & Fritz Zoerb

*Mark & Minda Chamberlain*

# FCC & Partners in Wellness Fair

## June 12, 5 to 8 p.m.

Eckhart Park, 499 W Decker Street, Viroqua, WI

**FREE  
EVENT!**

Enjoy food, live music, and fun activities for all ages! Visit our booths to learn how FCC programs - like The Other Door and Domestic Abuse Project - and our community partners are positively impacting people in Vernon County.

### Thank You To Our Lead Event Sponsors

(as of March 13)



**LEARN MORE AT FCCONLINE.ORG**

**BRING YOUR LAWN CHAIR OR BLANKET AND JOIN THE FUN!**



## LIKE FCC ON FACEBOOK

[Facebook.com/FamilyChildrensCtr](https://www.facebook.com/FamilyChildrensCtr)

Stay up-to-date with the latest news, events and information about Family & Children's Center on our Facebook page. Learn how FCC is protecting children, supporting families and helping adults. Already like us? Invite your friends! We want to make sure that everyone knows that Better Tomorrows Start With Us.



### JOIN US ON ALL OF OUR SOCIAL MEDIA PAGES



<https://www.linkedin.com/company/family-&-children%27s-center>

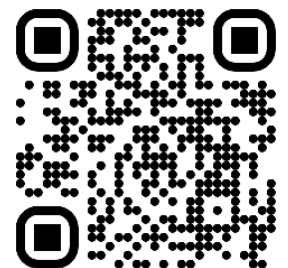


[instagram.com/familyandchildrenscenter/](https://www.instagram.com/familyandchildrenscenter/)



[youtube.com/@FamilyandChildrensCenter](https://www.youtube.com/@FamilyandChildrensCenter)

Find links to all FCC social media pages on [fconline.org](https://www.fconline.org):



# 18

# HIGHLIGHTS OF 2024

Child Abuse Prevention Month



Bridges To Better Tomorrows



Contributions from Community



AI's Musky Challenge



Dahl Auto Lube-A-Thon



Community Paint Party



Monitor Street Open House



See more highlights from 2024:



Non-Profit Org.  
 U.S. Postage Paid  
 Permit No. 78  
 La Crosse, WI

**La Crosse**  
 811 Monitor Street  
 La Crosse, WI 54603

**Winona**  
 601 Franklin Street  
 Winona, MN 55987

**Viroqua**  
 1321 North Main Street  
 Viroqua, WI 54665

**Sparta**  
 920 West Wisconsin Street  
 Sparta, WI 54656

**Black River Falls**  
 421 County Road R  
 Black River Falls, WI 54615

(608) 785-0001

(507) 453-9563

(608) 637-7052

(608) 269-0567

(608) 396-6398

# JOIN US FOR AN INSPIRING EVENING AT BRIDGES TO BETTER TOMORROWS

**October 23, 2025**

**5 to 7:30 p.m.**

Celebrations on the River  
 2100 Dawson Avenue  
 La Crosse, WI



You won't want to miss Family & Children's Center's **inspiring** evening! Registration is required by October 1. The **FREE** evening includes complimentary hors d'oeuvres and beverages. Join us and help build Bridges to Better Tomorrows!

