

This is Jaden.

He cannot wait.

His name is

Today.



Family & Children's Center

2010 Community Report

“We are guilty of many errors
and many faults, but our worst
crime is abandoning the children,
neglecting the fountain of life.
Many of the things we need can wait.

The child cannot wait.

Right now is the time
her bones are being formed,
her blood is being made,
and her senses are being developed.
To her we cannot answer ‘Tomorrow.’

Her name is Today.”

~ Gabriela Mistral

Brooke and Jaden Harris: Their Name is Today.

Already a mother of two, Brooke Harris* knew the unborn child she carried was different. He nearly constantly twisted and turned, punched and kicked. That restlessness continued outside the womb. Even in his sleep he rolled back and forth, and as

soon as he could walk, he would run from one end of his crib to the other, hitting himself on the railings.



As her boy grew, so did the rage. Almost daily, he would damage property and himself. He threatened to hurt others, too. When each episode passed, Jaden* had no recollection, only sorrow, for what he had done.

Brooke began seeking help for Jaden when he was still a preschooler, constantly running into experts with no answers. “I felt very alone,” says Brooke. “It’s a lonely, dark path to be on because you can’t see a future, and you just keep looking and hoping and praying. It’s the most terrible place to be when you can’t find help.”

When Jaden was finally diagnosed, Brooke saw more clearly what she was up against. Jaden was suffering with ADHD (attention deficit hyperactivity disorder), ADD (attention deficit disorder), anxiety, depression, obsessive-compulsive disorder and oppositional defiant disorder. She worried about his future. She worried what would happen to him when she passed.

After receiving treatment in a residential setting, Jaden returned home, and Brooke set out to find a school that could handle her troubled boy. She found Family & Children's Center's midlevel day treatment program, an alternative education program that includes both special education and therapeutic services. Because of the severity of Jaden's challenges, the center wasn't certain at first whether Jaden was a candidate for the program. Even when he did begin treatment, he continued to struggle and accrued several assault and destruction of private property charges. At the height of his problems and without provocation, he flew into an angry fit and attacked his mother, hitting her so hard, he broke her rib.

"Family & Children's Center gave it a try, even though he still had all his problems," says Brooke. "The world is always saying goodbye to kids like Jaden. They give up and don't want to deal with them. Family & Children's Center stepped in when the rest of the world stepped out."

Family & Children's Center's professional staff worked with Jaden to help him with both behaviors and academics, and Brooke diligently continued the work at home, facing each day with determination and dedication. Over time, he learned coping skills and ways to recognize feelings and control emotions.

As medications were prescribed and adjusted, Jaden grew eager to learn, ready to control himself.

He learned to follow rules. He began doing chores before school. He began caring about other people and making friends. And he

started earning A's in school, even achieving A honor roll.

Before the turnaround, Jaden had four felony charges on his record and faced nine years of parole. But through his hard work, his probation is now scheduled to end this year.

"Now Jaden sees himself like every other kid," says Brooke. "I see that Jaden is going to be able to do anything he sets his mind to. He may not be where his peers are yet, but there is nothing stopping him now. If he wants something, he'll achieve it."



Brooke credits Family & Children's Center for giving Jaden better tomorrows. "They're there for children and families. They invest in the child. Even during the rough patches, they never talked about giving up like the rest of the world."

When school begins this fall, Jaden will return to a mainstream school. But Brooke doesn't worry. She knows Family & Children's Center is here.

To read the full version of Brooke & Jaden's story, please visit our website at: fcconline.org/AboutUs/AnnualReport

**Names changed to protect privacy.*

*"Family & Children's
Center stepped in when
the rest of the world
stepped out."*

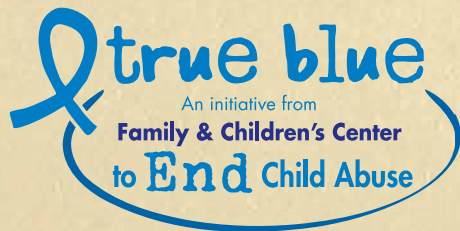
~ Brooke

The Child Cannot Wait

Jaden's situation is unusual in that it wasn't the result of abuse or neglect. In fact, cases like Jaden's most often stem from abuse and neglect during critical developmental years. Without intervention, children with these challenges often go on to commit crimes in adulthood, to struggle to be productive and independent, to continue the cycle of abuse with their own children.

Until we help the children, until we start addressing the mental health needs of every member of the family, stories like Jaden's will continue to impede not only the individual's success in life, but also our collective progress as communities.

Family & Children's Center has the knowledge, experience and tools to address those needs. The center is uniquely positioned to bring hope today to children—and the adults and families charged with raising them—who otherwise would suffer silently, languishing in the halls of schools and homes throughout our community.



One easy way to help children and families today is to support businesses where you see the True Blue mark. Businesses carrying this mark share a portion of proceeds with Family & Children's Center for programs that give children better tomorrows.

We thank these businesses for their support in 2011!

Logistics Health Incorporated
Dahl Automotive
The Waterfront
Mid-West Family Broadcasting
MOKA

News8000-WKBT La Crosse
Community Credit Union
FIM Group
La Crosse Mail & Print Solutions
Three Rivers Technologies

You Can Help Today

As we focus on the challenges created yesterday, we work today not only to resolve those challenges but also to develop programs and funding streams that will address the needs of tomorrow.

We need your help to do so. We need your support to help children like Jaden: children who deserve help and hope for the future. We need your support for the families that rear these children: for the parents and the individuals that make up the whole. And we need your support for our community: a community that stands or falls based on the well-being of its constituents.

An investment in Family & Children's Center is an investment in better tomorrows. It's an investment offering unparalleled returns, not just for those who benefit directly but also for your own family's and community's quality of life.

If you can help us help more children and families, will you please do it today?

To learn more about giving to Family & Children's Center, including how to give memorials, stocks, real property and estate gifts, contact our development office at (608) 785-0001 ext. 257 or sbattison@fccnetwork.org.

Trust Point

Huck Finn's/Blue Moon

River Rocks

Dave's Guitar Shop

4 Sisters Wine Bar & Tapas

Honda Motorwörks

La Crosse Graphics, Inc.

Travel Leaders/Goli's
Avenues of Travel

Dairyland Power

Johnson Dental

The Insurance Center

Better Tomorrows Start With Us

Mission

Family & Children's Center serves children, families and individuals with a continuum of services designed to strengthen families and promote individual well-being.

Vision

To be the leading provider of human services in western Wisconsin and southeastern Minnesota: through quality, access and service.



Values

Excellence: We are committed to providing the highest quality services to our consumers, employees and community.

Innovation: We continually strive to improve our services and operations, focusing on current and future needs.

Responsiveness: We develop services based on community needs and work collaboratively with communities and consumers to continually evaluate changing conditions and adjust our services accordingly.

Respect: We treat all people with courtesy, thoughtfulness, honesty and kindness.

Responsibility: We are accountable for our actions to ourselves, others and the communities we serve.

The Programs We Offer

Family & Children's Center offers a continuum of services to help every family member, every community member—from newborn to grandparents. Whether they be preventing child abuse through Healthy Families or redirecting delinquent teens through our Youth Night Campus, all our programs focus on addressing problems today to create better tomorrows.

- Alternative Education
- Assessment Services
- Community Respite Program
- Community Support Programs
- Coordinated Services Team
- Day Treatment (Preschool – High School)
- Domestic Abuse Project
- Emergency Mental Health Services
- Fox Hollow Senior Apartments
- Healthy Families Child Abuse/Neglect Prevention
- Hiawatha Hall Group Home for Adults with Mental Illness
- Intensive In-Home Counseling
- Intensive Tracking Program
- Matty's Place Children's Advocacy Center
- Outpatient Counseling
- Residential Treatment
- Residential Youth Home
- Sandcastles for Children of Divorcing Parents
- Stepping Stones Children's Advocacy Center
- Treatment Foster Care
- Youth Night Campus
- Youth Psychological/ Psychosexual Evaluations

Programs are focused on specific community needs and extensive research to assure cost-effective outcomes that are better for individuals, families and communities. They're programs proven time and again to bring better tomorrows.

2010 By the Numbers

10 facilities in 2 states

44 programs

3,475 unduplicated clients/families

\$12,371,656 operating budget

2010 Highlights

In a tumultuous time for the human services industry, Family & Children's Center continued to thrive in 2010, due in large part to our generous community partners and dedicated, expert staff.

- Received contributions exceeding \$75,000 as beneficiary of several community initiatives, including Tri-Quest, Dahl Lube-a-thon, ALM Charities Golf Outing and Grandmas Gone Wild
- Significantly expanded programming in southeast MN with Treatment Foster Care and Youth Night Campus
- Completed first-ever comprehensive fundraising campaign, the Campaign for Better Tomorrows, in La Crosse, WI
- Integrated peers into Community Support Programs to serve people who suffer from chronic, persistent mental illness
- Received Ronald McDonald House Charities grant to renovate La Crosse Play Therapy Room
- Incorporated Positive Behavior Support/Trauma Informed Care treatment modality in our youth services
- Earned agency-wide national re-accreditation with Council on Accreditation
- Earned reaccreditation for Healthy Families through Healthy Families America
- Earned accreditation for Stepping Stones Children's Advocacy Center through National Children's Alliance

2010 Healthy Families Data

Healthy Families continues to be a flagship program for Family & Children's Center, preventing child abuse before it ever has a chance to occur. It's an example of how our evidence-based approach really does result in better tomorrows.

Outcomes for 2010 include:

- 1,954 family home visits were conducted
- 96 families, including 110 target children received services
- 100 percent of participant families had a health care provider
- 100 percent of participant children were up-to-date on immunizations
- Only 5 percent of families showed a need for parent-child enrichment after a home inventory assessment
- 4 children were identified to have development delays and were referred for more intensive services through Birth to Three
- 74 percent of set goals, as identified on individual family support plans, were achieved



252 employees | 1,240 years combined employee experience | 6,639 staff continued education hours | 18 licenses | 3 national accreditations | 37 agency vehicles

2010 Financial Highlights & Board of Directors

Statement of Financial Position

Assets

Cash & Investments	\$ 2,320,804
Accounts Receivable - Net	3,120,315
Property & Equipment - Net	3,952,177
Permanently Restricted Investments	434,654
Other Assets	88,890
Total Assets	\$ 9,916,840

Liabilities & Net Assets

Accounts Payable & Short-term Debt	\$ 408,592
Accrued Salaries & Benefits	472,173
Other Liabilities	485,699
Long-term Debt	1,322,491
Total Liabilities	\$ 2,688,955
Unrestricted Net Assets	\$ 4,569,235
Temporarily Restricted Net Assets	2,346,043
Permanently Restricted Assets	312,607
Total Net Assets	\$ 7,227,885
Total Liabilities & Net Assets	\$ 9,916,840

Statement of Activities

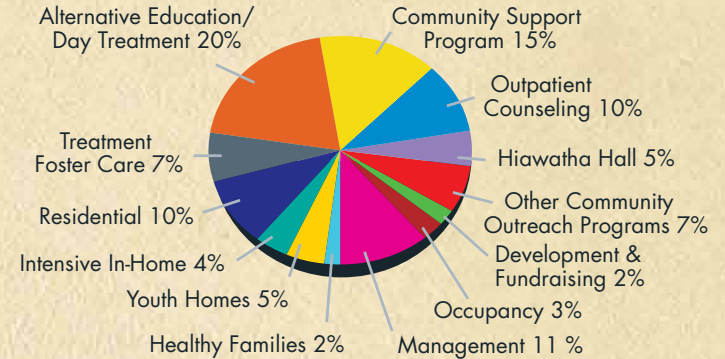
Sources of Support

Contributions [Public Support]	\$ 1,610,233
Program & Service Fees	3,744,198
State & County Agencies	6,856,797
School Districts	937,060
Rentals & Investment Gain	255,052
Total Support	\$ 13,403,340

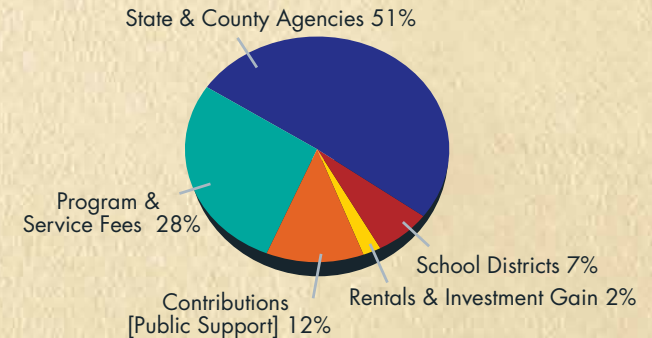
Expenses

Healthy Families	\$ 210,005
Youth Homes	563,685
Intensive In-home	443,491
Residential	1,211,449
Treatment Foster Care	837,116
Alternative Education/Day Treatment	2,489,654
Community Support Program	1,900,021
Outpatient Counseling	1,297,805
Hiawatha Hall	582,698
Other Community Outreach Programs	820,909
Development & Fundraising	221,360
Occupancy	397,624
Management	1,395,839
Total Expenses	\$ 12,371,656

Expenses



Revenue



John Burgess
President/CEO



Linda Lyche
Vice Chair



Sabina Bosshard



Elizabeth Burke



Scott Chorski



Gail Cleary



Eva Dahl



Tyler Dahl



Dave Dregne



Gary Evans
Elected in 2010



Rich Petro
Chair



Don Weber
Secretary/Treasurer



Perian Heffner



Leah Mathy



Stacey Mounce, DDS



Joan Mueller



Tom Reinert



Tom Schini



Suzanne Tanke



Jim Warren



Family & Children's Center

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www.fcconline.org